

CHEROKEE, IOWA LABORSHED AREA



A STUDY IN LABOR AVAILABILITY AND WORKFORCE CHARACTERISTICS
EXECUTIVE SUMMARY

WWW.IOWALMI.GOV/LABORSHED

RELEASED
2020

ESTIMATED POPULATION
AGES 18-64

51,832

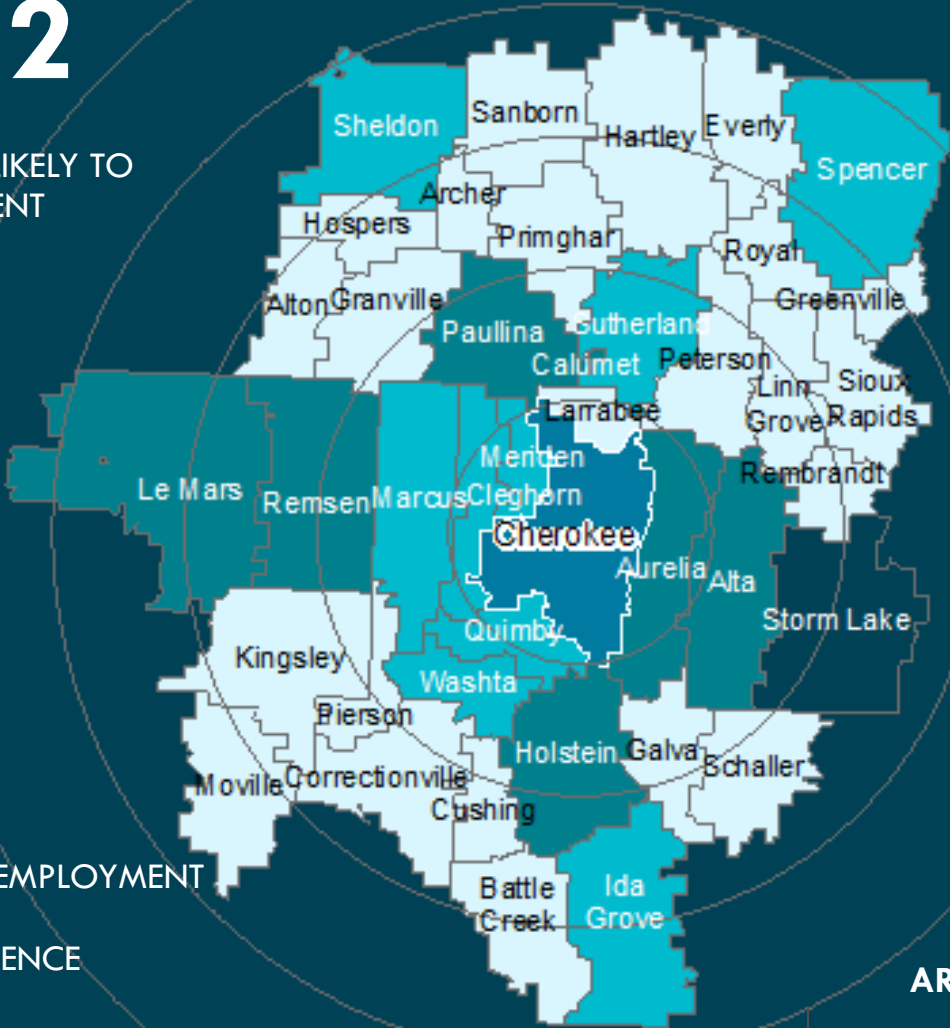
ESTIMATED TOTAL LIKELY TO
ACCEPT EMPLOYMENT
IN **CHEROKEE, IA**

8,136



LIKELY TO
CHANGE/ACCEPT EMPLOYMENT
IN **CHEROKEE, IA**
BY PLACE OF RESIDENCE
(PER ZIP CODE)

- 7 - 72
- 73 - 235
- 236 - 547
- 548 - 1,330
- 1,331 - 2,577



AREA SHOWN



10-Mile Interval Between Rings

CHEROKEE LABORSHED ANALYSIS

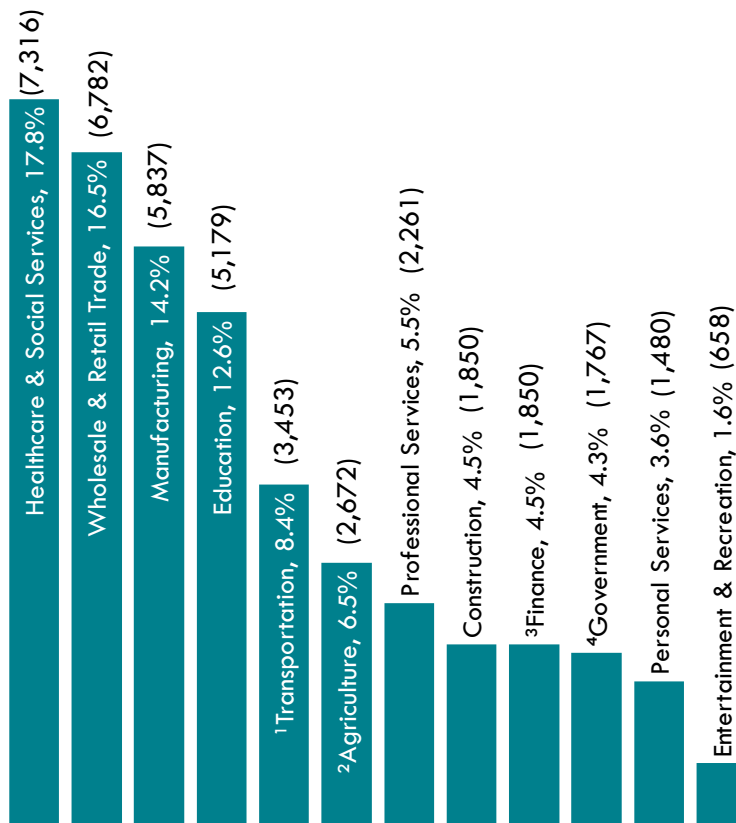
EMPLOYMENT STATUS (ESTIMATED TOTAL)*

	(41,103)	79.3%	Employed
7.4%	(3,836)		*Unemployed
6.2%	(3,214)		Homemakers
7.1%	(3,680)		Retired

*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.



BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL)



Totals may vary due to rounding.

¹Transportation, Communications, & Utilities
²Finance, Insurance, & Real Estate

³Agriculture, Forestry, & Mining
⁴Public Administration, Government

TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED

	Health/Medical Insurance	83.2%
	Pension/Retirement/401K	76.8%
	Paid Holidays	68.4%
	Dental Coverage	66.8%
	Life Insurance	66.0%
	Paid Vacation	62.0%
	Disability Insurance	61.2%
	Vision Coverage	59.2%
	Paid Sick Leave	55.6%
	Flex Spending Accounts	40.4%

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Cherokee Laborshed area.

The employed are currently commuting an average of—

9

miles one-way for an employment opportunity

&

13
minutes

EMPLOYED: LIKELY TO CHANGE

- An estimated **6,605** employed individuals are likely to change their current employment situation for an opportunity in Cherokee

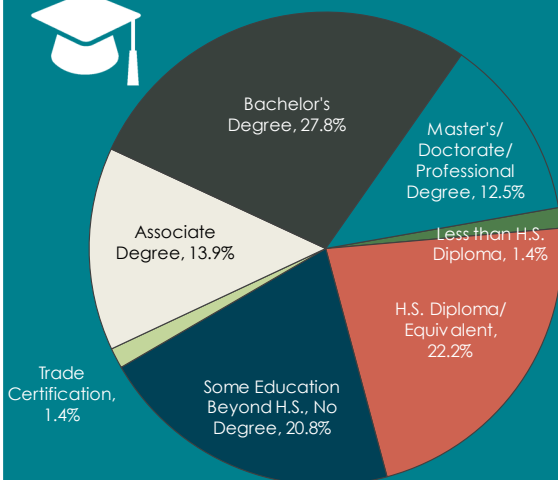
- Current occupational categories:

Professional, Paraprofessional, Technical	30.3%
Production, Construction, Material Moving	22.7%
Clerical	19.7%
Managerial	10.6%
Service	10.6%
Sales	6.1%
Agricultural	0.0%

- Current median wages: \$

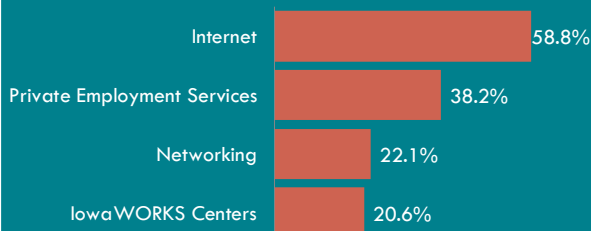
- \$16.97/hour and \$45,500/year
- \$18.00/hour - attracts 66%
- \$20.00/hour - attracts 75%

- 76.4% have an education beyond HS



- **23.6% are actively seeking employment**

- Most frequently identified job search resources:



- Top sites:



- Top newspapers:



- Commute:

- Currently commuting an average of **10 miles/14 minutes** (one-way) to work
- Willing to commute an average of **23 miles/32 minutes** (one-way) to work

UNEMPLOYED: LIKELY TO ACCEPT

- An estimated **348** unemployed individuals are likely to accept employment in Cherokee

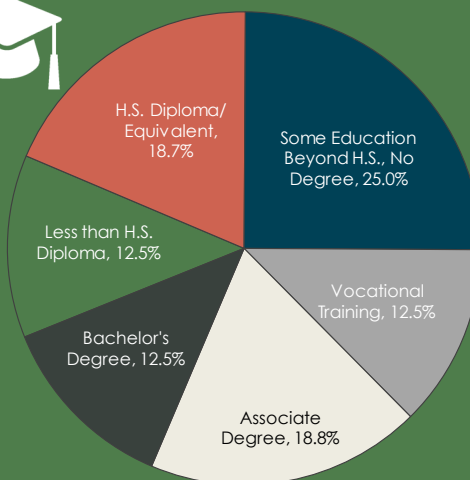
- Former occupational categories:

Clerical	40.0%
Production, Construction, Material Moving	20.0%
Service	20.0%
Managerial	13.3%
Professional, Paraprofessional, Technical	6.7%
Agricultural	0.0%
Sales	0.0%

- Median wages: \$

- \$13.00/hour - lowest willing to accept
- \$15.00/hour - attracts 66%
- \$16.00/hour - attracts 75%

- 68.8% have an education beyond HS



- **56.3% are actively seeking employment**

- Most frequently identified job search resources:



- Top sites:



- Top newspapers:



- Commute:

- Willing to commute an average of **21 miles/28 minutes** (one-way) to work



The Laborshed survey collects information regarding the **out commute** for an employment center.

The **out commute** for Cherokee is estimated at 26.9 percent—approximately 664 people living in Cherokee work in other communities.

Most of those who are out commuting are working in Storm Lake (IA), Le Mars (IA), and Marcus (IA).

Nearly one-fifth (16.0%) of out commuters are likely to change employment (approximately 106 people).

48.0% earn an hourly wage—median wage is **\$19.35/hour**
40.0% earn an annual salary—median salary is **\$54,000/year**

664

people live in Cherokee and work elsewhere

EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.



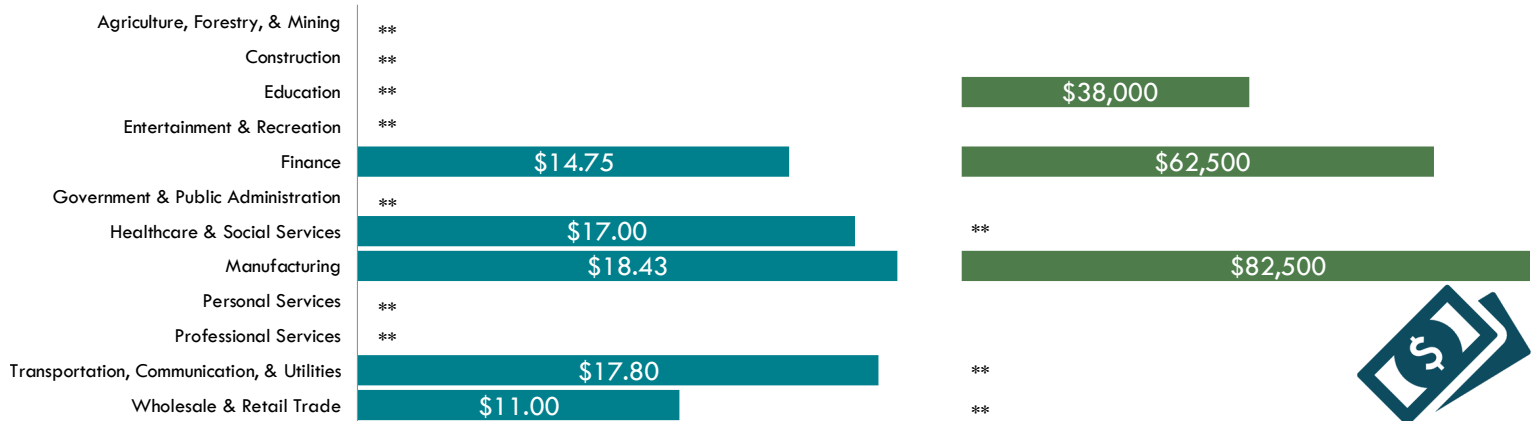
Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/Vocational Training	Associate Degree	Bachelor's Degree or Above
Agriculture, Forestry, & Mining	**	**	**	**	**
Construction	**	**	**	**	**
Education	87.5%	25.0%	0.0%	0.0%	62.5%
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance, & Real Estate	88.9%	11.1%	0.0%	11.1%	66.7%
Government & Public Administration	**	**	**	**	**
Healthcare & Social Services	88.2%	17.6%	0.0%	35.3%	35.3%
Manufacturing	65.0%	25.0%	0.0%	5.0%	35.0%
Personal Services	**	**	**	**	**
Professional Services	80.0%	0.0%	0.0%	0.0%	80.0%
Transportation, Communication, & Utilities	50.0%	12.5%	12.5%	0.0%	25.0%
Wholesale & Retail Trade	73.9%	34.8%	8.7%	17.4%	13.0%

Top percentages among industries per education level are highlighted in the table.

WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

■ Median Hourly Wage

■ Median Annual Salary



**Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed	Estimated Total		Percent Surveyed	Estimated Total
Inadequate Hours	1.2%	79	Mismatch of Skills	3.2%	211
Low Income	0.0%	0	Σ †Total	4.0%	264

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.

IOWA
WORKFORCE
DEVELOPMENT

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economic development

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